

# Strategies in addressing **cyber risks** from an expanding Attack Surface



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# LUMEN<sup>®</sup> Empowering Human Progress through technology

Our core purpose is to further human progress through technology. We believe humanity is always at its best when it produces innovative technologies that advance the ways we live and work.

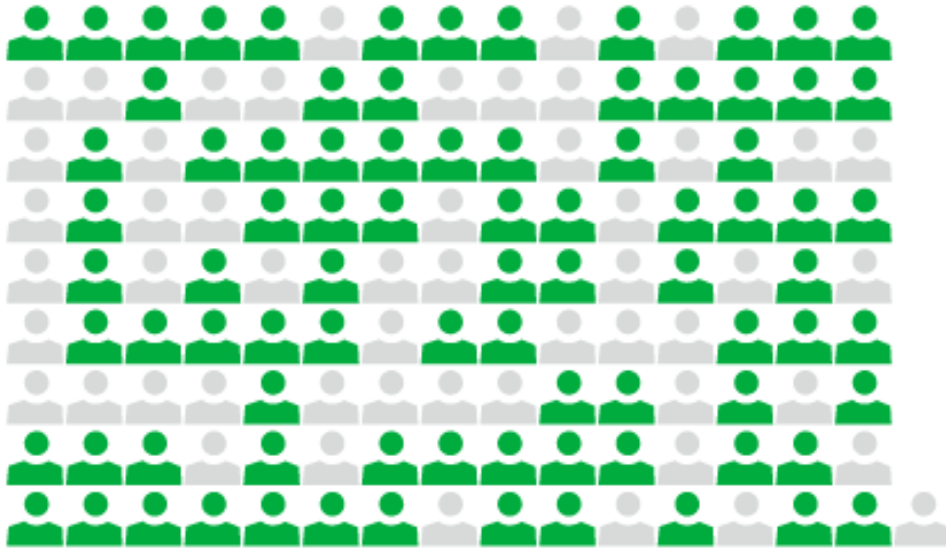
- 40,000 employees globally in 60+ countries
- Operate one of the largest, most connected and most deeply peered networks in the world with ~450K route miles of fibre and ~170K on-net fibre locations. Global Tier-1 ISP with world's highest number of connected AS
- Managed Security Service Provider with Global Security Operation Centres (GSOC), including three GSOCs in APAC (Bangalore, Singapore and Melbourne)



# Hackers attack **every 39 seconds**, on **average 2,244 times** a day<sup>1</sup>



# Risks from Supply Chains, Partners and Third Parties



Each glyph represents 25 incidents from a Partner vector in System Intrusion incidents <sup>(1)</sup>

**In 2021, Supply Chain breach was responsible for 62% of System Intrusion incidents.**

A force multiplier leading to wide ranging consequences.



In a highly connected world, where businesses rely on partners or third parties, they are vulnerable to backdoors

# From Walled Garden to Wild West

## Distributed Workforce



775%

Microsoft's cloud services adoption growth rate at the heights of covid-19 lockdowns

### Today's distributed reality

- Remote workers using unapproved devices and network access that avoids underperforming VPN
- Accelerated adoption of multi-cloud services and SaaS and often shadow IT using unsupported cloud applications
- Haphazard security protocols
- Workforce highly susceptible to malware, phishing, and botnet attack vectors

## Distributed Assets

### Accelerated Cloud Adoption

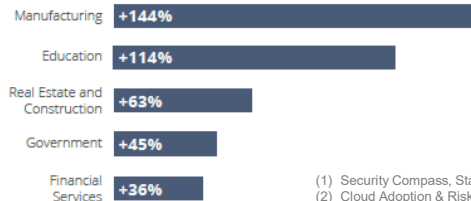
52%

Software applications being developed by enterprises are cloud based <sup>(1)</sup>

30%

On-premise applications are expected to migrate to the cloud within next 2 years <sup>(1)</sup>

### % increase in Enterprise Cloud Service use by vertical <sup>(2)</sup>



## Diverse Inter-connections



### Diversifying Supply Chain



- While diversification of your supply chain is in itself a risk management strategy, third-party suppliers introduces risk exposure
- Rise of supply chain attacks
- Risks from supply chain:
  - Poor security practices
  - Secure-by-design practices
  - Vulnerability disclosure & penetration testing
  - Access and privileges
  - Fourth-party risk



# Re-assessing your Cybersecurity Strategies

## Building a Security Roadmap

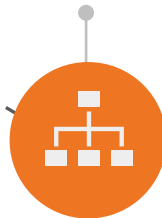
### Business Drivers & Security Baseline

- Corporate's ERM Objectives & Risk Appetite
- Assets Inventory and Data Flow Mapping
- ISO27001
- NIST
- Centre for Internet Security (CIS)
- ASD-ACSC ISM (including Essential Eight)
- PCI DSS



### Governance & Compliance

- Establish Governance framework
- ISMS Audit
- Vendor/Supplier Risk Assessment



### Establish, Enhance or Augment Security Capabilities

- Standards and Policies
- Cyber Awareness Training
- Risk Treatments, secure cloud-based applications and Internet access, SASE
- Continuous Security Monitoring (SIEM/Logs, EDR/XDR, UEBA)
- Playbooks to detect faster, respond quicker, automate remediation



### Optimise Security Capabilities

#### Security as an Enabler

- Continuous Improvement



# Lessons from Healthcare

## Overview

- Regional Healthcare system
- Two hospital locations
- 20 partner clinics providing lab and radiology
- Medical professional campus with partner services
- Multiple clouds containing shared applications
- One private data centre

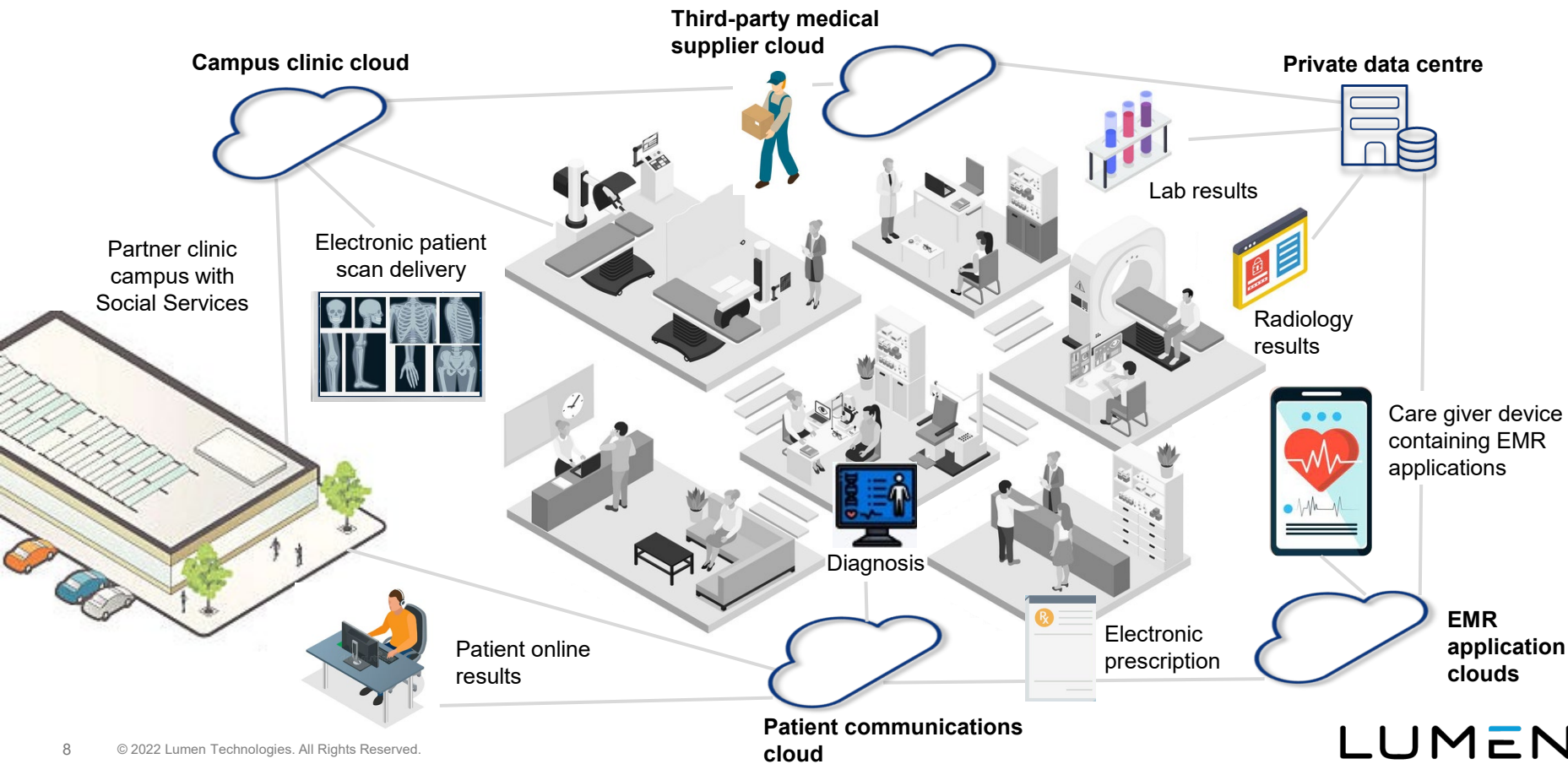
## The challenge

Centralised data centre sharing PHI across multiple cloud-based applications. In response to COVID, the provider significantly increased its remote EMR application access to minimise patient impact on hospitals while maintaining optimal patient care.

The network and security approach needed to pivot to improve application performance and securely share compliant patient information while ensuring up-to-date accuracy.



# Healthcare: A day in the life of Electronic Medical Records (EMR)





# Healthcare: Best Practices & Solutions

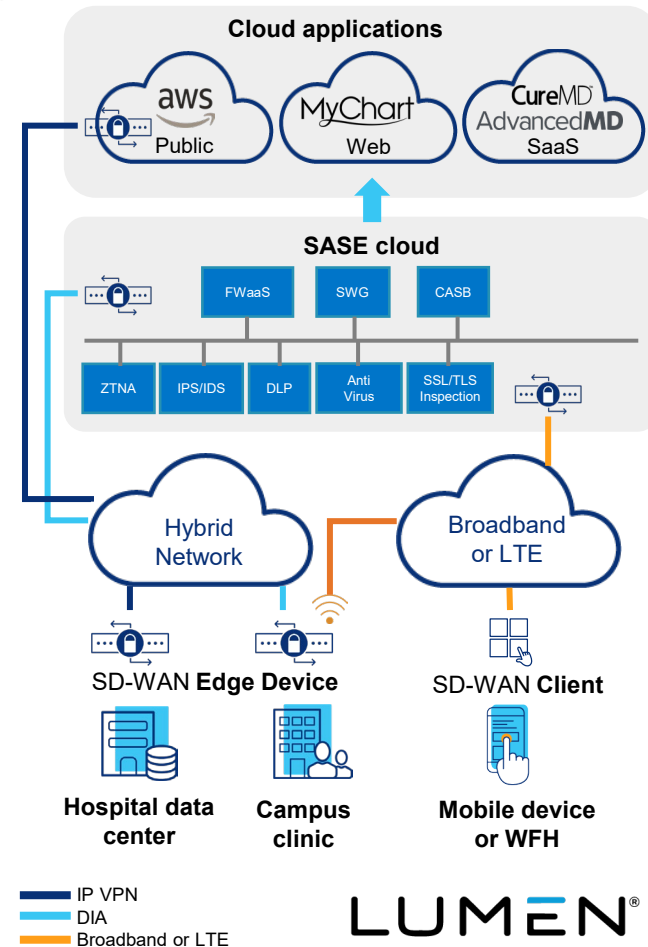
Leveraging on SASE to integrate, simplify and secure, high-performance delivery of EMR applications containing sensitive patient information. The solution combined Lumen private and dedicated internet connections to segment data centre traffic and share uninterrupted transport of critical data between their hospital and campus environments. Patient data collected across devices and diagnostics is privately shared while maintaining uninterrupted delivery.

Broadband and LTE mobile user traffic was secured and prioritised using ZTNA client access to the Lumen SASE secure cloud gateway providing end-to-end visibility and policy control from the device to the cloud application and end user.

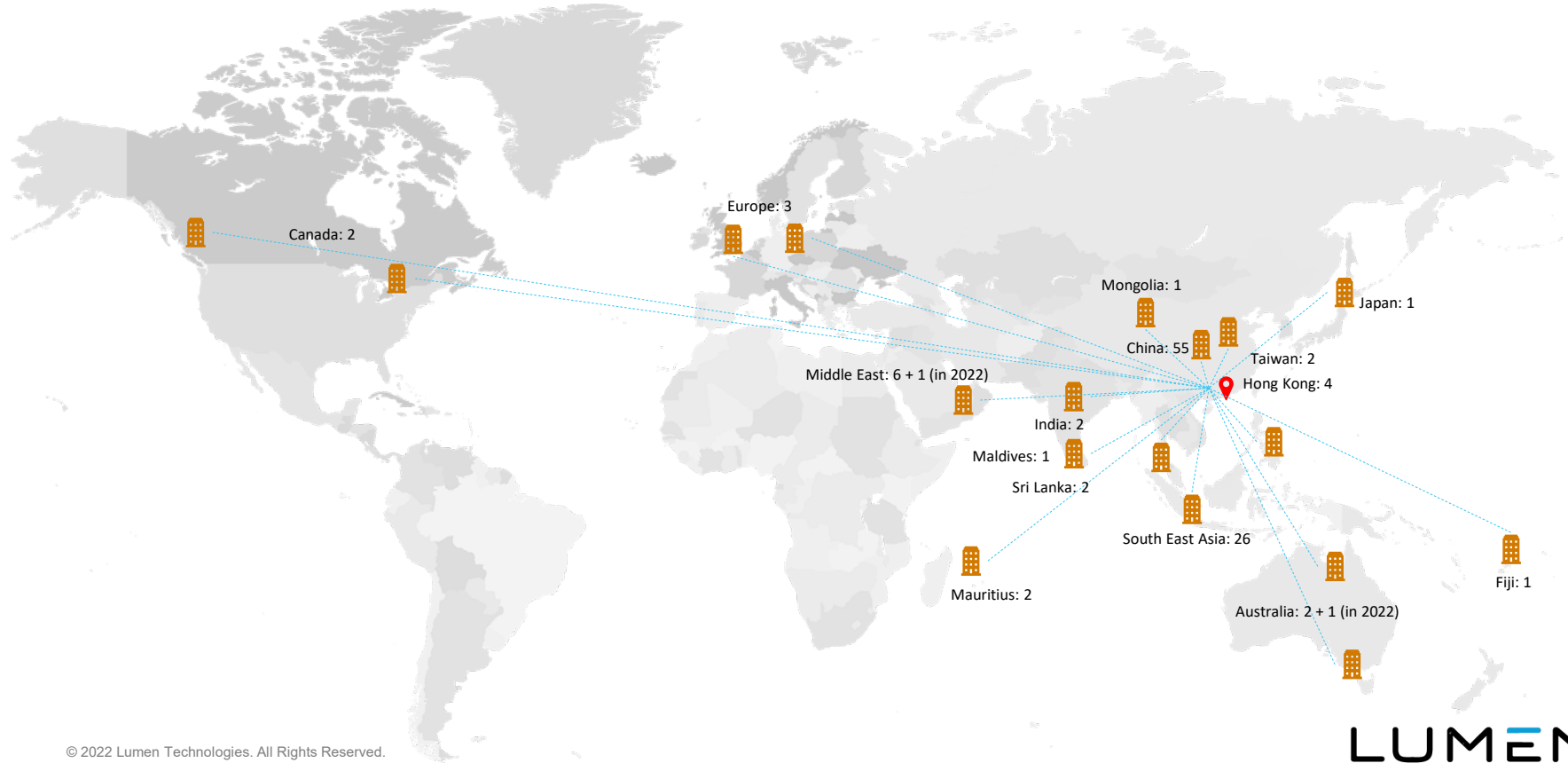
The cloud-native approach centralised policy management. Application performance improved by scrubbing traffic closer to the data source at the service edge and cloud gateways for mobile and remote users.

## The outcome

- Lower infrastructure costs with single provider management
- Faster response to patient needs
- Secure sharing of PHI across multiple devices, users, and locations



# Lessons from an International Hospitality Provider



# Hospitality: Best Practices

Eliminate blind spots through Continuous Security Monitoring, collecting logs & events from their firewalls, network infrastructure, Domain Controllers, EDR, NDR, and other sources.

Ensure use cases coverage of TTPs through threat modelling and mapping to MITRE ATT&CK framework.

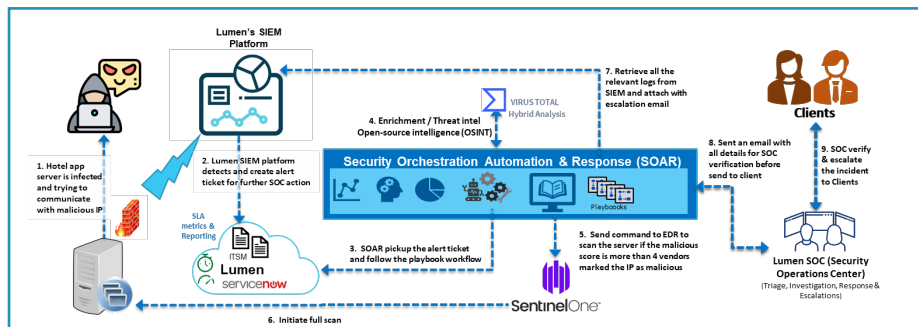
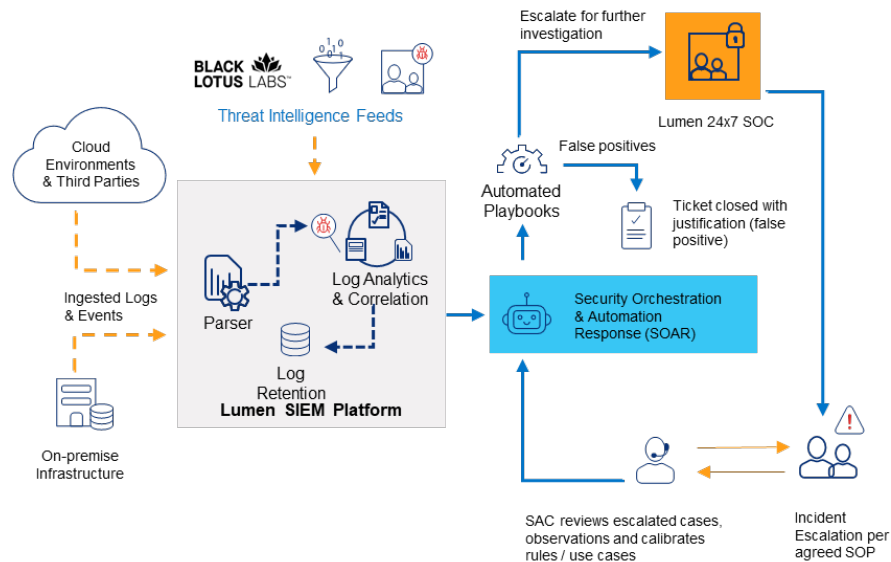
Security Advisory Consultant (SAC) as a trusted advisor to aid and augment internal capabilities and improve security posture.

Continuous Improvement:

- Network segregation – guests & corporate networks
- Incident Response Plan review and improvement
- Annual Table-Top Exercise
- 24x7 threat monitoring, response and remediation

## The outcome

- Improved Risk Mitigation & Security Posture
- SecOps Automation for rapid playbook orchestration and automation



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Security.**

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